

# Specifications Movie Grafix



## CONTACT

Contact information for any questions or remarks regarding the technical specification:

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## RECOMMENDATION

If the material does not meet the requirements in time, the starting date of the campaign will be postponed. In order to prevent this, please involve us in the preliminary phase.

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## TIMING

- Material must be delivered 2 weeks prior to campaign kick-off
  - Screening weeks run from Thursday to Wednesday
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## GENERAL REQUIREMENTS

Movie-Grafix are computer animated advertisements comprised of stills and do not contain any live-action footage.

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## FOOTAGE

- Quicktime (.mov) Resolution 1998 x 1080
- Projection speed is 24 frames per second (fps)
- A 'title safety' of 10% is required
- The 6 frames before and after the commercial must be black

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## DIGITAL SOUND PROJECTION

- Aiff (.aiff) or Wave (.wav) stereo track, 48.000 khz, 24 fps
- Material must be uncompressed
- The sound must be provided free of rights

### Audio requirements in case you provide a readymade DCP:

When you provide a readymade DCP, the stereo sound is to be distributed over six channels at a noise level of 82 LEQ.

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## DIGITAL SOUND PROJECTION

- For reviewing purposes we would like to receive a compressed version of the commercial as early as possible in the production process. Possible formats are FLV, MPEG, MOV, AVI or WMV.
  - Please email files up to 5MB to [traffic@jeanmineurmediavision.nl](mailto:traffic@jeanmineurmediavision.nl)
  - Files larger than 5MB, please use [wettransfer.com](http://wettransfer.com) and mail to [traffic@jeanmineurmediavision.nl](mailto:traffic@jeanmineurmediavision.nl)
- The following WeTransfer account can be used to deliver commercials for conversion to DCP: <https://clapperboard.wetransfer.com/>