

# Specifications commercials



## CONTACT

Contact information for any questions or remarks regarding the technical specification:

### Corine Twisk

Traffic & Productionmanager

**Telefoon:** 020-5022388 / 06-129 909 13

**E-mail:** [corine.twisk@jeanmineurmediavision.nl](mailto:corine.twisk@jeanmineurmediavision.nl)

---



## RECOMMENDATION

If the material does not meet the requirements in time, the starting date of the campaign will be postponed. In order to prevent this, please involve us in the preliminary phase.

---



## TIMING

- Material must be delivered 2 weeks prior to campaign kick-off
  - Screening weeks run from Thursday to Wednesday
- 



## COMPRESSED VERSION OF THE COMMERCIAL

- For reviewing purposes we would like to receive a compressed version of the commercial as early as possible in the production process. Possible formats are FLV, MPEG, MOV, AVI or WMV.
  - Please email files up to 5MB to [traffic@jeanmineurmediavision.nl](mailto:traffic@jeanmineurmediavision.nl)
  - Files larger than 5MB, please use [wetransfer.com](https://www.wetransfer.com) and mail to [traffic@jeanmineurmediavision.nl](mailto:traffic@jeanmineurmediavision.nl)
- The following WeTransfer account can be used to deliver commercials for conversion to DCP: <https://clapperboard.wetransfer.com/>

# Specifications commercials



## FOOTAGE

- Projection speed is 24 frames per second (fps)
  - Be sure to make an optimal running conversion from 25fps to 24fps: not by deleting one frame every second but re-edit or use the 25fps on a speed of 24fps and stretch and pitch the sound.
  - A 'title safety' of 10% is required.
  - Preferably no extra black at the beginning and end.
  - In case of a Premium Spot position, the following two frame sequences need to be delivered:
    - CS (2048x858)
    - WS(1998 x 1080)
  - If you deliver a DCP please make sure to provide it according to the interop guidelines.
- 



## DIGITAL SOUND PROJECTION

- 5.1 Mix embedded in the videofile (wav, 48 khz, 24 bit @24 fps).
- Tracks in the following order: L, R, C, LFE, LS, Rs
- Maximum loudness level is 85, scaled on the Dolby LEQ meter. Peak on -3db.
- The end mix must preferably be performed by a Dolby certified sound studio
- Material must be uncompressed
- The sound must be provided free of rights