

# Specifications commercials

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## CONTACT

Contact information for any questions or remarks regarding the technical specification:

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## TIMING

- Material must be delivered 2 weeks prior to campaign kick-off.
  - Screening weeks run from Thursday to Wednesday.
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## COMPRESSED VERSION OF THE COMMERCIAL

- For reviewing purposes we would like to receive a compressed version of the commercial as early as possible in the production process. Possible formats are FLV, MPEG, MOV, AVI or WMV.
  - Please email files up to 5MB to [traffic@jeanmineurmediavision.nl](mailto:traffic@jeanmineurmediavision.nl)
- The following WeTransfer account can be used to deliver commercials for conversion to DCP: <https://clapperboard.wetransfer.com/>

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## FOOTAGE

- Format 1998 x 1080 (Flat format) as Quicktime ProRes 422HQ or ProRes 444.
- Delivery of TV format is possible, preferably deliver the output at 25fps.
- Maintain Title Safety of 10%.



## DIGITAL SOUND PROJECTION

- 5.1 mix: six channels in the order L-R-C-Lfe-Ls-Rs.
  - Speech and/or vocals primarily on center front: C-channel.
  - Music and effects distributed over left and right front and/or rear.
  - The Lfe-channel may only contain low-frequency sound, generally not higher than 125 Hz. Generally, the Lfe-channel does not contain speech or vocals unless the pitch of the voice warrants it.
  - The overall sound level is 85 dB Leq(m), with a peak level of -3 dB.

**If a 5.1 mix cannot be delivered, it is possible that separate STEMs can be mixed by us into 5.1; for this, we need the following STEMs:**

- Speech and/or vocals
- Music
- Effects

### **In all cases, the sound must:**

- Match the length of the provided video.
- Be delivered uncompressed. The preference is for a 48kHz WAV file with at least 24 bits per sample.
- Be royalty-free.